



Explore the artist in you.
Learn. Create. Succeed.

FILM PRODUCTION

(Studio/Online Course)

Perfect for ambitious filmmakers and creative content creators ready to bring their visions to life!

Course Description

Unlock your filmmaking potential with our comprehensive 4 months Film Production Course. Dive into the world of storytelling, screenwriting, and cinematography, mastering each stage of the filmmaking process. From preproduction planning to production techniques, and post-production magic, you'll gain hands-on experience with lighting, sound design, and advanced editing using Adobe Premiere, and Audition. Learn to create captivating visuals, seamless soundscapes, and compelling narratives. Whether you're an aspiring filmmaker or a seasoned creator, this course offers the essential skills to bring your cinematic visions to life. Join us and transform your creative ideas into stunning films!

Duration

4 months (17 sessions), with one class per week, each lasting over 2 hours.

Location

Studio classes will be held at **iO - The Space** (*The Riviera, St 41, Phase 4, Bahria Town, Islamabad*), while online classes will take place simultaneously on Microsoft Teams. Online students will have the opportunity to freely communicate and interact with those attending the studio sessions.

Aims & Objectives

The aim of this course is to equip students with the skills and knowledge necessary to create compelling and visually stunning films, mastering storytelling, cinematography, sound design, and editing using industry-standard tools like Adobe Premiere, Photoshop, and Audition. Students will also develop an understanding of film aesthetics, enabling them to produce films that are both technically proficient and artistically impactful.

Pre-Requisites

A minimum of 10 years of education is required. No prior experience or knowledge of storytelling or screenwriting is necessary, but applicants must have a passion for learning the art.

Final Outcome

Each student will produce a short-film either adapted from an already published material or a short-film or short-documentary originally written by the student. Each student will get a Certificate after successfully completing the tuition and a letter of recommendation written for the institution/organization they're hoping to join.

Materials & Equipment Needed

Capture Devices: Bring your trusty DSLR camera or a high-quality mobile/tablet with a good camera.

Enhance Your Shots: Optional camera lenses and accessories to take your images to the next level.

Steady Your Vision: Consider bringing a tripod for stable shots, especially in low light. (Optional)

Editing Powerhouse: Bring a laptop/MacBook loaded with Adobe Photoshop and Adobe Premiere software (we'll install them during classes if you don't have these).

Take Notes: Have a notepad/notebook and basic stationery ready to capture key points, ideas, and class assignments.

Online Class Essentials: For online learners, a laptop, tablet, or mobile device (laptop preferred) with Microsoft Teams installed and a reliable internet connection to join our virtual classroom.

Codes of Conduct

Each student must maintain a minimum attendance of 75% to qualify for the certificate. Any misbehavior towards the teacher or classmates will result in disqualification from further lectures. Students are expected to adhere to general class etiquette.

Course Outline – Film Production

Session	Course Outcome
1	<p>Introduction to Film Production Film Production Process & Key Concepts / Overview of Film Production Stages / Pre-production / Production / Post-production</p> <p>Brief History of Cinema Evolution of Cinema & Changing Audiences / Technological Advancements / Star & Studio Systems / Transnational Cinema</p> <p><i>Activities: Discussion on Favorite Films and their Production Elements</i></p>
2	<p>Storytelling and Screenwriting Elements of a Compelling Story / Basic Story Structure / Three Act Structure</p> <p><i>Activity: Identify Story Structure of Famous Films</i></p> <p><i>Assignment: Three Act Structure Timeline of a Selected Film</i></p>
3	<p>Character Development Building Compelling Multi-dimensional Characters / Backstories / Character Arcs / Protagonist & Antagonist Dynamics / Supporting Characters / The Sidekick</p> <p><i>Activity: Develop Interesting Character with Backstories</i></p> <p><i>Assignment: Character Sheet with Backstory</i></p>
4	<p>Great Story Development Original Ideas / Inspiration / Types of Experiences / Brainstorming / Story / Plot / Text / Context / Subtext / Surprise Element / Adding Meaning/ Adapting a Story</p> <p><i>Activity: Ideas for Story</i></p> <p><i>Assignments: Short Story Synopsis based on Experiences</i></p>
5	<p>Crafting Dialogue The Role of Dialogue / Subtext in Dialogue / Techniques to Write Realistic & Engaging Dialogues / Imagining Reality</p> <p>Creating Compelling Scenes Setting up the Scene / The Surprise Element</p> <p>The Screenplay Format</p> <p><i>Activity: Write a one-page scene with Dialogues following Screenplay Format</i></p> <p><i>Assignment: Short Story and Screenplay</i></p>
6	<p>Preproduction Planning Script breakdown / Budgeting & Scheduling / Location Scouting / Casting & Hiring Crew.</p> <p><i>Activity: Developing a Preliminary Budget / Planning a Shooting Schedule / Storyboarding a Scene</i></p> <p><i>Assignment: Preproduction of Short Film</i></p>
7	<p>Cinematography Camera Types & Lenses / Shot Types / Rules of Framing & Composition / Rule of Thirds / Camera Movements & Angles</p> <p><i>Activity: Identifying Shot Types & Camera Angles in a Scene</i></p> <p><i>Assignment: Five shots of 5 sec duration following the Rule of Thirds</i></p>
8	<p>Mise en Scene The Elements of Mise-en-Scene / Aspect Ratios / Frame Rate</p> <p><i>Activity: Identify elements of Mise-en-Scene in Famous Scenes</i></p>
9	<p>Lighting Techniques Types of Lights & their Uses / High Key Lighting / Low Key Lighting / Rembrandt Lighting / Three Point Lighting / Natural vs. Artificial Lighting / Creating Mood</p>

	<p>Activities: Three Point Lighting / Rembrandt Lighting</p> <p>Assignment: A Shot by Creating Mood & Atmosphere with Lights</p>
10	<p>Sound Design</p> <p>Sound Diegesis / Types of Sound in Film / Dialogue / Sound Effects / Music / Microphone Types / Foley Sounds / Basics of Sound Editing & Mixing / Syncing</p> <p>Activity: Recording Dialogue, Foley, & Ambient Sound / Creating Basic Sound Design for a Scene</p>
11	<p>Production Design and Art Direction</p> <p>Color Palettes / Color Theory / Role of Production Designer / Designing Sets & Locations / Props & Costumes / Creating Visual Style & Tone</p> <p>Activity: Researching and Developing a Mood Board</p>
12	<p>Directing Techniques</p> <p>Role & Responsibilities of a Director / Working with Actors / Blocking & Staging / Directing Techniques & Styles</p> <p>Activity: Practicing Blocking & Staging / Directing a Short Scene in Groups</p>
13	<p>Filming Techniques and Production</p> <p>Setting Up and Operating a Camera / Managing a Film Shoot / Continuity / Troubleshooting Common Production Issues</p> <p>Activity: Practicing Camera Operations & Continuity</p> <p>Assignment: Filming a Proper Scene from the Screenplay</p>
14	<p>Editing Basics with Adobe Premiere Pro</p> <p>Navigating the Adobe Premiere Pro Interface / Basic Editing Tools & Techniques / Working with Timeline and Sequences / Adding Transitions & Effects</p> <p>Activity: Editing a Short Sequence by Cutting & Trimming Clips and Adding Transitions & Effects</p> <p>Assignment: Short Film Shoot & Production</p>
15	<p>Advanced Editing and Color Correction</p> <p>Keyframe Animation / Color Grading & Correction / Lumetri Color Panel / Balancing & Enhancing Color / Fixing Shots</p> <p>Activity: Color Correction on Different Clips</p> <p>Assignment: Short Film Shoot & Production</p>
16	<p>Post-Production Workflow and Finalization</p> <p>Post-Production Process / Selecting the Footage / Log Sheets / The Art of Cutting / Export Settings and Formats / Finalizing & Delivering Projects</p> <p>Activity: Cutting a Scene with Music</p> <p>Assignment: Short Film Post-Production</p>
17	<p>Short Film Screening</p> <p>Film Assessment</p> <p>Discussions</p>